



ALTRO TRANSFLOR PUTTING ON THE STYLE IN OXFORD

One of the principal criteria for Oxford Bus Company's new fleet of 11 Mercedes Citaro single deck buses was to create a pleasant and relaxing environment for the travelling public.

Altro Transflor, with a combination of **Paint Box** and customer service that went the extra mile, helped Oxford Bus achieve just that!



The new fleet is fitted throughout with **Altro Transflor** safety flooring in a bespoke colour selected from Altro's new **Paint Box** range, an on-line service that allows operators and builders the freedom to design their own colour scheme from a comprehensive range of base colours and up to three chip colours.

Ray Stenning of Best Impressions was engaged to produce the designs for the new Mercedes buses. "In looking for a floor that would reflect the company's image and the environment we were creating, we looked at several flooring manufacturers," he said. "It was **Altro Transflor** who reacted best to our requirements for a floor that would complement the red exterior livery and the seating moquette we chose,



Altro gave the service and back up, offering the colours and pattern we wanted, and they were willing to work on getting the colours right for us, supplying a range of samples before manufacture.

"In addition, **Altro Transflor** went through hoops with Mercedes to demonstrate to them that the Altro floor would provide the performance required. They went the extra mile and, of all the manufacturers, they were the most in tune with designers' needs."



NEW TRANSIT FLOORING PRESENTER



Expo 2005 It's time to get your hands on the new top quality presenter, which brings **Altro Transflor Meta** and **Altro Transflor Chroma** together in one easy to use guide.

The presenter gives detailed information on both **Altro Transflor Meta** and **Altro Transflor Chroma**. It also shows the full range of colours to assist in specification. The presenter is available to **Altro Transflor's** customers throughout the world, and is tri-lingual, in English, German and Spanish.

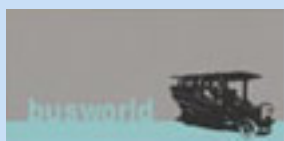
High performance **Altro Transflor Meta** delivers safety and style to transport interiors - and with silicon carbide and aluminium oxide particles throughout its thickness, it gives the flooring excellent slip resistance and durability.

Altro Transflor Chroma also provides excellent slip resistance and durability in 10 colourful and welcoming designs.

Copies of the presenter can be contacted on **01462 480480**,
www.altrotransflor.com

as well as the performance to stand up to the punishing environment of a bus interior.

Dates for your diary



Busworld India

New Delhi
March 7-9 2005



EXPO 2005

Dallas
September 26-28 2005



Busworld Asia

Shanghai
March 15-17 2005



Busworld Kortrijk

Kortrijk, Belgium
October 21-26 2005



 **ALTRO**

www.altrotransflor.com

HIGH PERFORMANCE FLOORING

FOR TRANSIT

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